

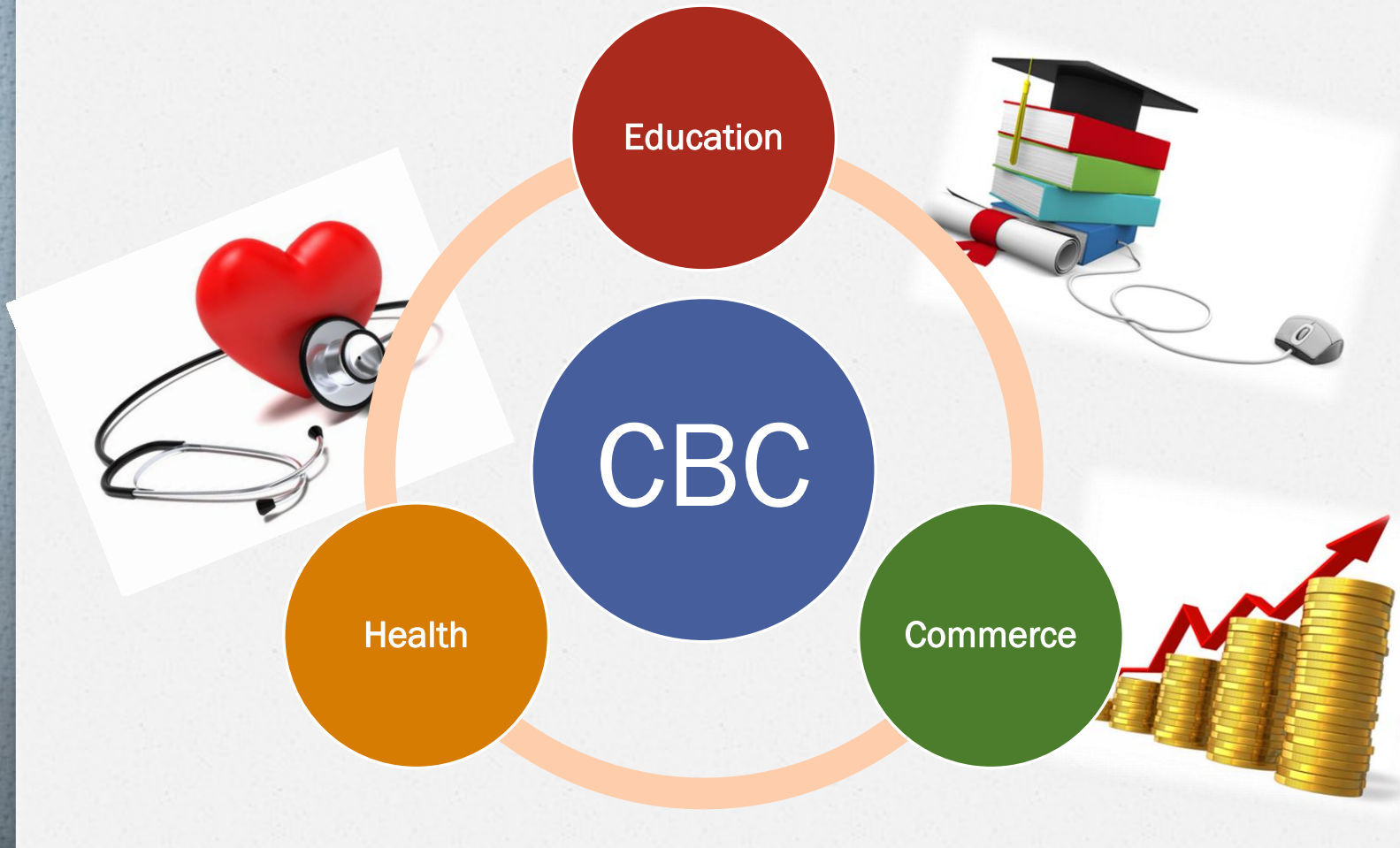
Compelling Content & Applications As Key Drivers For Successful Telecenters



Group 1



Focus Area



Education



Online tutoring database
(eg. EduWebTV/Khan
Academy)



Coaching



Specialized Learning
(Entrepreneurship,
Innovative problem solving)



Vocational
(Hobbies / Self
Interest)



Courses with
certification

Commerce

One stop business centre

- CBC to hold business consultancy sessions for those struggling with startups
- Marketing services made available (website creation, business negotiator, online broker/promoter of products/services)
- Center for online delivery, e-banking, bill payment (Eg. MyEG)



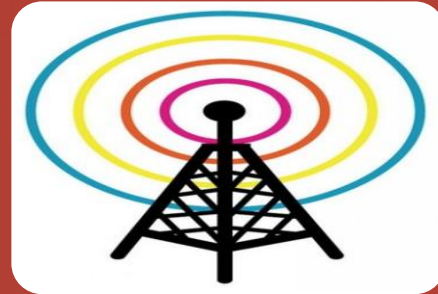
Health Services



Remote Health Consultation
(ie Partnership with local health authorities)



Fun and engaging health apps
(ie. Kinect Sensor games for fun physiotherapy)



Health Alerts (Common Alert Protocol)
(ie. Dengue alert via SMS to mobile devices)

Approach

Integrated CBC portal

- Single portal that links to all CBC content



Info Source & Info Sharing

- Community forum, bulletin, local products' promotion, events, CBC updates, new services, etc.

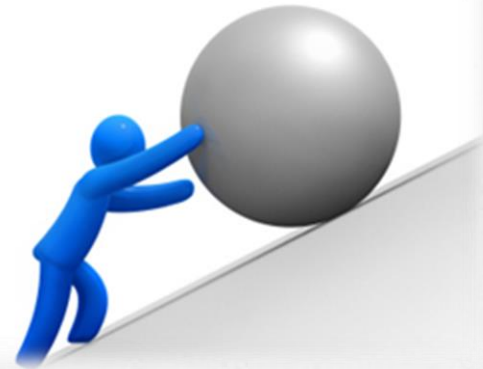


Community Portal Growth

- Expand community network into a nationally integrated portal
- To share local expertise nationally
- Allow for complete CBC/community database

Challenges

- Knowledgeable trainers
- Cost incurred
- Awareness
- Resources
- Collaboration with government & local authorities



THANK YOU

1. Andrew Chang (SKT)
2. Amar Huzaimi Md Deris (TM)
3. Hazreen Nazlee (Maxis)
4. M Zawawi Harun (Celcom)
5. Roslan Rosli (Digi)
6. Hairudin (CRO – MCMC)
7. Shahrizal Husin (ERO – MCMC)
8. Wisit Atipayakoon (ITU)
9. Karyn Rehuey Cheah (Intel)
10. Saliah Dol Salam (MSD)
11. Mohd Farid Nor (Nera)
12. Long Hui Ching (Steer)

